# Digital ale ligence

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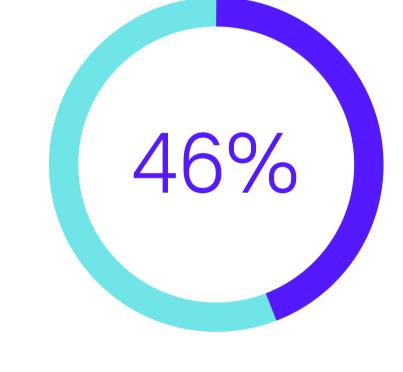
### **Transforming the Future:** How Digital Intelligence Is Redefining **Business Operations**

As the pace of technology accelerates and market demands change the way organizations need to operate and do business, the race to achieve digital transformation is on.

Organizations that optimize use of their digital assets position themselves to attract and retain more customers, innovate ahead of their competitors, and rapidly adapt to the demands of a constantly changing business environment.

#### The digital advantage

In the next three years:



of worldwide GDP driven by products and services from digitally transformed enterprises

Source: IDC, «Future of Intelligence Defined»,

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January 2020

84%

of executives believe innovation is essential for growth, while only

Source: McKinsey & Company

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6%

are satisfied with the outcome

\$2 trillion technology spending toward digital transformation in 2019

4 Source: CIO, «What is digital transformation? A necessary disruption», May 31, 2019

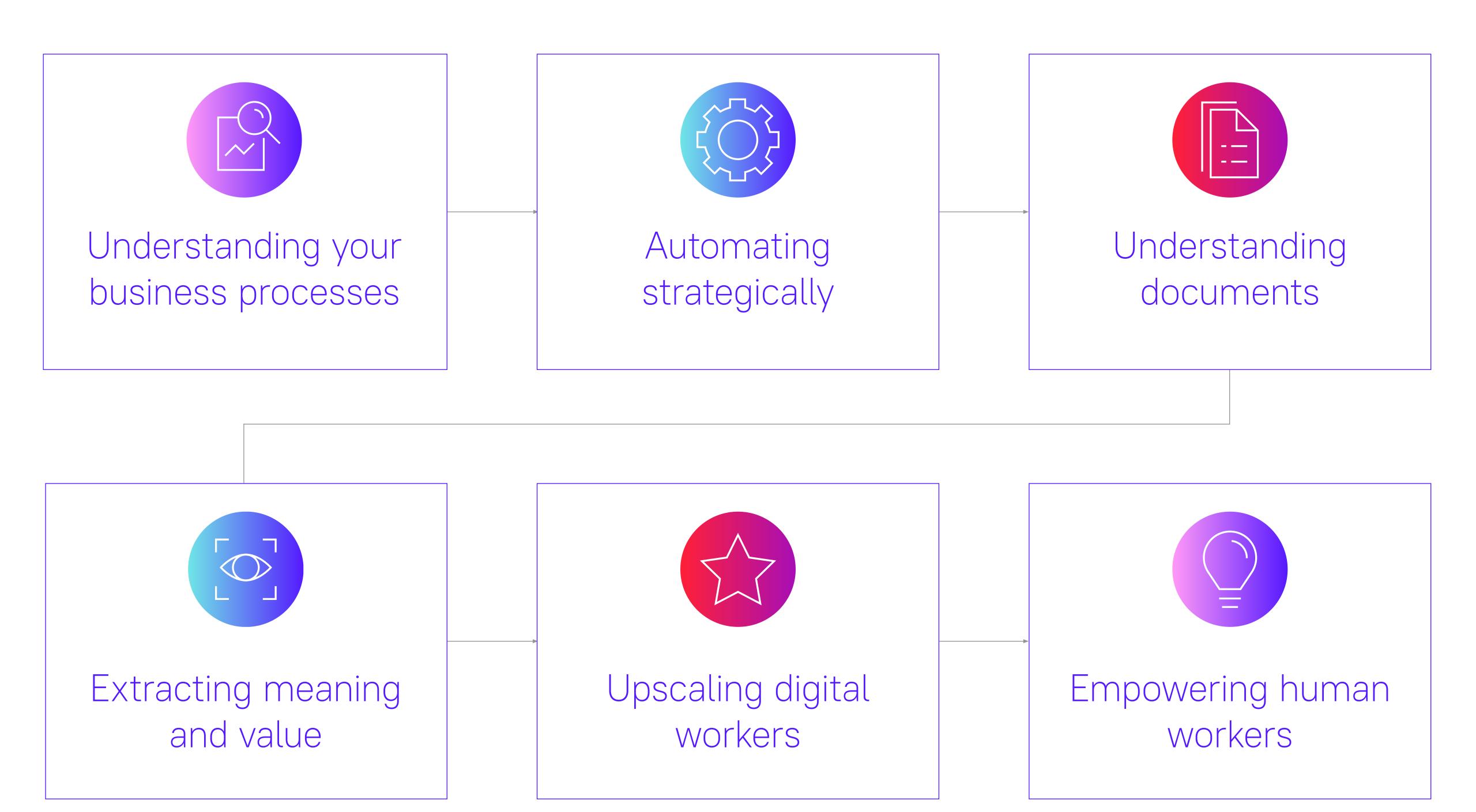
100% increase in knowledge worker productivity for enterprises that invest effectively in intelligence capabilities

4 Source: BAI Banking Strategies Executive Report, April 2020

#### What is Digital Intelligence?

While some businesses are still struggling to build momentum in their digital transformation journeys, others are charging forward. The secret of the achievers? They build their strategies on a solid foundation of Digital Intelligence.

#### 6 building blocks of Digital Intelligence



## Introducing ABBYY Digital Intelligence

ABBYY Digital Intelligence enables a combined understanding of process and content, delivering the 360° view your business needs for successful digital transformation.



#### Making Processes More Intelligent



Finance & Accounting



Transportation & Logistics



Banking & Finance









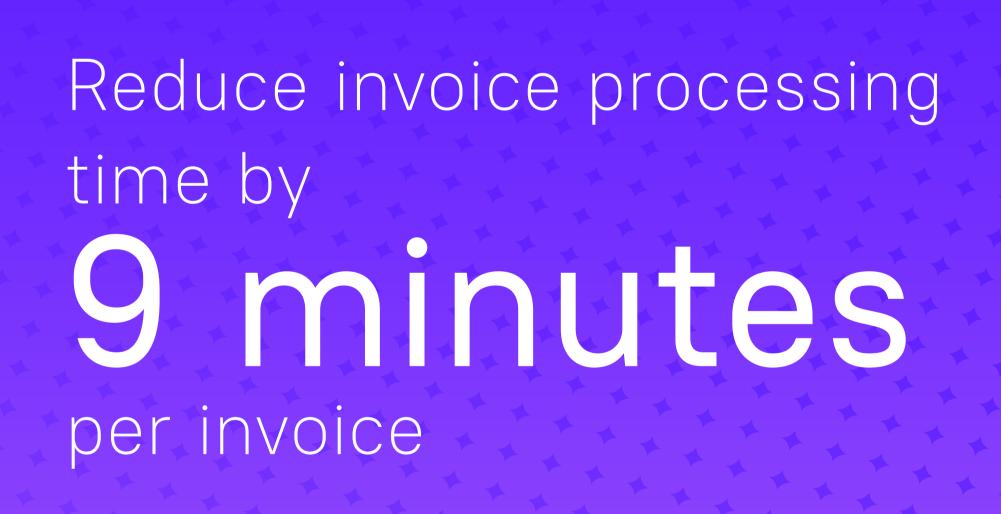


#### Real-world results

ABBYY Digital Intelligence has enabled our clients to:

Identify potential for B8N of savings per year with Process Intelligence





Achieve a 95% recognition rate for captured information ON 18 millon documents annually

#### What's your Digital IQ?

Find out where your organization is excelling in your digital transformation journey and where it may be lacking

> Take the Digital IQ test 4

#### ABBYY

Elevate your business process automation with Digital Intelligence contact us